

# Gloria Cohn

## Founder

## Gloria Cohn Consulting



Gloria Cohn began advising television news professionals while working at Frank N. Magid Associates, a worldwide leader in media consulting. At Viacom Television, she produced and hosted a variety of public affairs programs. Later, as an executive trainer for Decker Communications, she conducted communication skills seminars and private coaching sessions for many Fortune 500 Companies.

Gloria started her own business in 1985, conducting seminars and private coaching sessions in presentation and media relations skills, and also provided talent coaching to many broadcast entities across the United States. Her broadcast clients have included: WGBH Radio and Television, Boston; KING-TV, Seattle; KSAZ-TV, Phoenix; WUSA-TV, Washington D.C.; and WCCO-TV and Minnesota Public Radio, Minneapolis.

Amongst her corporate clients are Charles Schwab, Hewlett-Packard, Wells Fargo and Citrix. Her government clients have included Valley Water, Burbank Water and Power, Anaheim Public Utilities, and Valley Transportation Authority.