

Gail Gray, CPA

Technology Partner

Lance, Soll & Lunghard, LLP



Gail has a solid foundation in traditional accounting practices, with her experience as an auditor equipping her with a deep understanding of processes and procedures. Her journey into technological innovations began in 2003 with the creation of a unique reporting tool for a large software company, showcasing her ability to adapt and innovate.

Since 2019, Gail has been delving into Robotic Process Automation (RPA) and overall process modernization. She dedicates considerable time to researching and working with these emerging technologies, including AI solutions like ChatGPT and Microsoft Copilot, demonstrating her commitment to continual learning and advancement.

Gail also works closely with organizations to help shape their strategic plans for integrating automation. She guides her clients through the transformation from traditional processes to realizing the art of the possible with new automation tools.

This blend of deep-rooted accounting knowledge and an enthusiastic adoption of innovative solutions illustrates Gail's balanced and holistic approach to her profession. She adeptly bridges the gap between established practices and pioneering technologies, making her a valuable contributor to the evolving landscape of the industry.