

Shannon M. Sedgwick

Senior Director

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As the Senior Director of the Institute for Applied Economics at the Los Angeles Economic Development Corporation (LAEDC), Shannon leads the economic research and economic consulting work conducted at LAEDC. First, starting with LAEDC in 2008, Shannon has 17+ years' experience working in economic research and analysis that aims to deepen understanding about the LA regional economy, its industries, and its labor market. Focused work includes workforce development, labor market and occupational analysis; industry clusters, industry competitiveness and dynamics, policy issue studies; economic and fiscal analysis; and demographics. During her tenure at LAEDC, Shannon has been the lead author on numerous economic impact and policy studies covering a wide range of topics, including a series of reports focusing on middle-skill jobs for the Center for a Competitive Workforce, a collaborative effort with the LA Region's community colleges.

Other high profile reports she produced covered the California Film and Television Tax Credit Program, and the industries of digital media and entertainment, health care services, trade and logistics, the oil and gas industry, and aerospace. Shannon has extensive experience conducting both qualitative and quantitative analyses to satisfy specific client needs, and conducting analyses at different geographic levels, including custom defined geographies. She has actively increased the incorporation of geospatial analysis into IAE's work, in addition to adding novel data sources, software, and new types of analysis.

Shannon has been interviewed on NBC Universal and KCAL nightly news, Voice of America, KPPC, KNX, and featured in The Economist Checks and Balance podcast. She has been quoted in major news outlets, including the Los Angeles Times, the Los Angeles Business Journal, the Southern California News Group, and more.

A Southern California native, Shannon studied economics at the University of Southern California. She is a member of the National Association for Business Economics, the American Economic Association, and the Council for Community and Economic Research. She represents Los Angeles County on Southern California Association of Governments' Economic Roundtable and serves on the Film LA Research Advisory Committee and the LA Chapter's NABE Council of Economic Advisors. Ms. Sedgwick volunteers annually, since 2012, as a mentor to undergraduate students selected for the USC Dornsife Gateway Internship Program.